

JAMES JOSHUA LIM

84 Katipunan Avenue, White Plains, Quezon City, 1110 Metro Manila, PHL
+63 (977) 831-7582 | josh@joshlim.me | <http://joshlim.me>

SUMMARY

Community builder and storyteller for forward-facing tech and non-tech companies and organizations, leveraging over six years of proven multinational, cross-cultural experience in online and offline community management, non-profits, digital media, marketing, content generation and open source.

WORK-RELATED EXPERIENCE

Wikimedia Philippines (Manila, Philippines) | Founder (March 2010–present) and President (May 2010–June 2011, August 2015–present)

- Managed and oversaw projects **worth over \$150,000 over six years** in current role and concurrently as Member of the Board of Trustees (current), Vice President (2011–2012) and Secretary (2013–2014).
- Upgraded the Filipino Wikimedia community's ability to generate content. **Formed four new sub-communities in the Philippines from zero**, with over **700 articles and 10,000 images uploaded** across six Wikipedias.
- **Prepared in three months a successful finalist bid** for Wikimania 2016, the annual Wikimedia conference, overseeing five people.
- **Localized software documentation and interfaces into Tagalog/Filipino** for MediaWiki and associated features.

Happy Team Check (Warsaw, Poland) | Community Manager and Social Media Strategist (June 2015–June 2016)

- **Built the company's entire social media presence and strategy from zero**, producing a variety of content deployed across several social media channels which drove traffic and clients to the platform.

Viddsee (Singapore) | Community Manager intern (February 2015–March 2015)

- **Increased social media user engagement by 25% site-wide across multiple platforms** by implementing a multilingual social media engagement plan with provisions for localized media campaigns in major Asian markets.
- **Built a strong culture of instant daily communication with users** through effective management of the site's social media presence, e-mail marketing and first-level customer support.

VOLUNTEER EXPERIENCE

Wikimedia Foundation (San Francisco, CA, United States) | Member, Affiliations Committee (February 2013–January 2016)

- **Grew Wikimedia affiliates in seventeen countries**, advising both them and the Wikimedia Foundation on matters such as affiliate setup, offline engagement, legal strategy and community development.

PROJECTS

Moolah (London, United Kingdom) | Co-Founder (July 2015–present)

- An app for helping tourists find bureaux de change in London. **Supervised the product development timeline**, including the formulation of features and the app's branding and social engagement strategy.

The Philippine Eurovision Group | Founder and Editor-in-Chief (March 2013–present)

- Established the Philippines' only Facebook group for fans of the Eurovision Song Contest, **growing the community from zero to over 250 members in three years**. Organized online viewing parties and maintained the group's website (May 2015–May 2016).

EDUCATION

Ateneo de Manila University (Philippines; June 2009–March 2014)

- Dean's Lister (GPA: 3.31/4.0), Bachelor of Arts in Political Science, Major in Global Politics, Minor in Chinese Studies

Sun Yat-sen University

(China; April 2011–May 2011)

- ADMU–SYSU Summer Exchange Program in Chinese Studies

University of Warsaw

(Poland; September 2011–July 2012)

- Bachelor of Arts in International Relations (English Program)

Kyushu University

(Japan; February 2013–March 2013)

- ASEAN in Today's World Program in Southeast Asian Studies

LANGUAGE ABILITY

Native: English, Tagalog/Filipino | **Intermediate:** Spanish, Polish, Chinese | **Basic:** French, Japanese

Programming languages: Python (basic) | **Web languages:** MediaWiki (advanced), HTML (basic), CSS (basic)